

Scientific Optical Service.

We have a modern optical department equipped with every appliance that can in any way contribute to the accurate fitting of spectacles. This department is in charge of a graduate optician, who is experienced in this work. We give the best possible service in the fitting of glasses, such service as should always be had, but which is seldom available.

Those who require glasses should realize that in a majority of cases there are complications and inequalities which are never fully corrected in the ordinary fitting of glasses.

Absolutely perfect work requires a complete equipment of scientific apparatus, such as we have, and the skill and experience in the use of the equipment such as we provide.

In our optical department, eyes are examined under ideal conditions, all complications of vision are corrected and the results are perfect and positive.

Your eyes deserve the best attention to be had. It is worth while to have them fitted in our optical department.

BROWN & MATTHEWSON,

Scientific Opticians,

MARSHALL, - - TEXAS.

The Jimplecute.

TAYLOR & TAYLOR,
EDITORS AND PROPRIETORS.

Saturday, Oct. 29, 1904.

OFFICE OF PUBLICATION—Corner
Austin and Vale Sts., Jefferson, Texas.

Judge Parker is sure making
things hot.

Ex-President Cleveland is throw-
ing a few broadsides of hot shot.

The Beaumont Journal is get-
ting out a Sunday morning paper
now. The first number was a big
feature.

The demand for milk, butter,
eggs and chickens, in Jefferson, is
very much greater than the supply,
and a dairy and poultry farm in
this vicinity would beat raising
cotton, and pay handsomely. It
is strange that someone does not
engage in this much needed enter-
prise.

We have received from Latham,
Alexander & Co. bankers of New
York, their thirty-first edition of
their annual book of "Cotton Move-
ments and Fluctuations." This
valuable book they get out has be-
come a standard cotton book of
reference. Besides the usual in-
formation it contains valuable ar-
ticles written especially for them
by well known cotton men.

We have received cards an-
nouncing the marriage of Mr.
Peter Joseph Kessler to Miss
Cora Alice Hedrick, which took
place at Dalton, Texas, Sunday,
October 23rd, 1904. The groom
is a son of the JIMP's old friend
Charlie A. Kessler now Treasurer
elect of Cass county.

We shall make the article
"years ago in Jefferson," a weekly
feature in the JIMPLECUTE. It
will be of interest to our old read-
ers and young readers also.

THE NEW BANK.

Jefferson is to have a new finan-
cial institution. Col. W. Q. Bate-
man, who, years ago, was one of
the leading citizens of Jefferson,
has returned after an absence of
twenty-one years and will, on
Tuesday, Nov. 1st, open the Mer-
chants and Planters Bank of Jeff-
erson. That it affords the JIMPLE-
CUTE much pleasure to thus chron-
icle an event that promises so much
good for Jefferson and Marion Co.,
goes without saying. The estab-
lishment of the new bank and the
infusion of ample capital into our
business life is but in keeping with
the rapid progress of East Texas
and particularly Marion county and
Jefferson. Increased banking fa-
cilities will so greatly aid in the
steady advancement of one com-
mercial standard that the JIMPLE-
CUTE regards the advent of the new
institution as the beginning of an
era of enterprise and energetic de-
velopment if the resources of the
city and county that will ultimate-
ly recover for Jefferson much of
her old time prestige in the busi-
ness world. The JIMPLECUTE ex-
tends a hearty welcome to the
Merchants and Planters Bank of
Jefferson and to its president,
Col. Bateman. His busi-
ness associates in the new en-
terprise are among Jefferson's most
highly esteemed citizens and are
men of sterling worth and integrity.
We respectfully call attention to
the advertisement of the bank on
first page of this issue of the JIM-
PLECUTE, which gives detailed in-
formation.

Undoubtedly the articles in the
November "Cosmopolitan" which
will attract the most general dis-
cussion is General Corbin's account
of the "Third Battle of Bull Run"
as he terms the recent military ma-
neuvers near Manassas, Virginia.
A number of other articles and sto-
ries by the best of writers make it
a very popular magazine. The
whole number is an exceedingly
well-balanced one, and as usual
the illustrative features are of the
highest order.

Three constitutional amendments
are to be vote upon at the com-
ing election. The first is designed
for the purpose of permitting any
county or subdivision thereof, or
any number of counties to vote a
bonded indebtedness for irrigation,
drainage, navigation or road im-
provement purposes. The second
calls for an increase to eight dol-
lars of Confederate pensions, and
the third provides for the incorpo-
ration of a system of state banks
with banking and discounting privi-
leges. It is safe to say that not
one voter in twenty has given the
proposed amendments a second
thought, and but few will thorow-
ly understand the purposes and
provisions of the changes when the
ballots are cast.

The above taken from the
Clarksville Times covers all the
points on the constitutional amend-
ments and should be carefully
noted by every voter who has not
given them much thought.

The odor of "the forest prime-
val" is in Charles G. D. Roberts's
last new story—"The Prisoner of
Mademoiselle de Bien court,"
which appears in Lippincott's
Magazine for November. Every-
thing by the author of "The Heart
of the Ancient Wood" is worth
reading, but the time he is again
in "Evangelina's" country and
has surpassed himself. The pris-
oner is a Yankee naval officer drift-
ed ashore in a fog. His captor is
finally to his stalwart passion.

Some of the colored people have
received anonymous letter, sug-
gesting that they had better leave.
Such letters are wrong. If any-
one has done anything wrong, be
man enough to go in the daylight,
and make known your complaint.
The JIMPLECUTE does not believe
these letters are written with any
other intention than to see what
effect they will have. No atten-
tion should be given them. Any
good citizen condemns such pro-
ceedings.

The campaign is closing in very
rapidly, and the way it now
looks, the G. O. P. seems to be on
the run, and as badly scared as the
Russians were who fired on the
British fishing boats.

A FAMILY REMEDY.

Pe-ru-na is Use in Thousands of
Homes.



Ex-Governor Isaac Sharp.

Isaac Sharp, ex-Governor of Kansas,
in a letter from 1227 I street, N. E. Wash-
ington, D. C., writes:

"I can earnestly recommend your
Peruna as an excellent tonic. Its
reputation as a cure for catarrh is
firmly established by my friends, who
have been benefited by its use, and
the public should know its great curative
qualities."—Isaac Sharp.

Congressman H. Henry Powers writes
from Morrisville, Vt.:

"Peruna I have used in my family with
success. I can recommend it as an ex-
cellent family remedy."

If you do not derive prompt and sat-
isfactory results from the use of Peruna,
write at once to Dr. Hartman, giving a
full statement of your case and he will
be pleased to give you his valuable ad-
vice gratis.

Address Dr. Hartman, President of
The Hartman Sanitarium, Columbus, O.

J. R. Jolly, Kirk Sellers and J.
S. Belote were here from Lodi
with cotton Wednesday.

Monarch over pain. Burns, cuts,
sprains, stings. Instant relief. Dr.
Thomas, Electric Oil. At The J F
Crow Drug Co.

Miss Berta Sharp, of Una, was
the guest of Miss Daisy Benefield
several days this week.

W. L. Bingham of Dallas was
here this week.

INTRODUCING

THE GEO. H. GOODMAN COMPANY

INCORPORATED.

Main Office and Warehouse: 115-117
So. 2nd St., Paducah, Ky.

Registered Distillery No. 7, 5th Dis-
trict, Nelson County, Kentucky.

Branch House: 108-110 E. Lafayette
Street, Jackson, Tenn.

BRANCH HOUSE:

628-630 Commerce St., SHREVEPORT, LA.

TO THE TRADE:

We have opened a Branch House in Shreveport on account of its excellent location as a shipping center, and will carry the same line of goods that have won a first place for us through the central and southern states.

We are a firm of long standing and are big people in the whiskey business—largest in the South selling exclusively to the consumer. During the past twelve months we have handled almost a half million dollar business. Think of it: Five Hundred Thousand Dollars worth of whiskey in jugs and bottles—You KNOW our goods are right or we couldn't secure the immense volume.

Our large interest in the EARLY TIMES DISTILLERY give us absolutely the best the market offers, both from a stand-
point of quality, at the various prices.

It will be to your advantage to give us a trial. We believe in STRAIGHT whiskies and do not carry a Rectifier or "Mixers"
license, either at Paducah, Ky., our headquarters, of our branches, and the goods supplied the trade exactly as received from
the distillery. In proof of this claim we refer you to the Internal Revenue Records.

Our goods merit your patronage and we respectfully solicit your orders.
Very truly yours,

GEO. H. GOODMAN COMPANY.

We bottle all orders for \$2.50 per Gallon goods and upwards, should the cus-
tomer desire it--We use nothing but full measure 32-oz. quarts.

F. O. B. SHREVEPORT, LA.

	Per Gal.
RED ROCK NO. 1, Nelson County, Ky.....	\$2 00
RED ROCK X, Nelson County, Ky.....	2 50
RED ROCK XX, Nelson County, Ky.....	3 00
RED ROCK XXX, Nelson County, Ky.....	3 50
LINCOLN COUNTY, TENN.....	2 00
GREENBRIER, Robertson County, Tenn.....	3 00
OLD DOMINION—Canadian RYE.....	3 00
SHERWOOD RYE—Baltimore, Md.....	4 00
MOSS ROSE RYE.....	5 00
JACK BEAM, Handmade Sour Mash.....	2 50
EARLY TIMES, Hand made Sour Mash.....	3 00

We carry a full line of Imported and Domestic Wines, Gins and Brandies—Irish and Scotch Whiskies—Maraschino Cherries, Cordial, Etc.
Personal checks accepted when sender is rated in Dun or Bradstreet, otherwise send MONEY ORDER or REGISTERED LETTER.

PREPAID SHIPMENTS.

The goods listed below are packed in full quarts and shipped in
Sealed Cases, Express Prepaid.

MONOGRAM—BOURBON OR RYE.

Four Quarts.	Six Quarts.	Twelve Quarts.
\$2 50	\$3 50	\$7 00

FAWNBLE—BOURBON OR RYE.

\$3 00	\$4 25	\$8 50
--------	--------	--------

CRESCENT CLUB—BOTTLED IN BOND.

\$4 00	\$5 50	\$11 00
--------	--------	---------

RED ROCK SPECIAL—TWELVE YEARS OLD.

\$4 50	\$6 50	\$12 00
--------	--------	---------

Shreveport
Telephone
Company

842